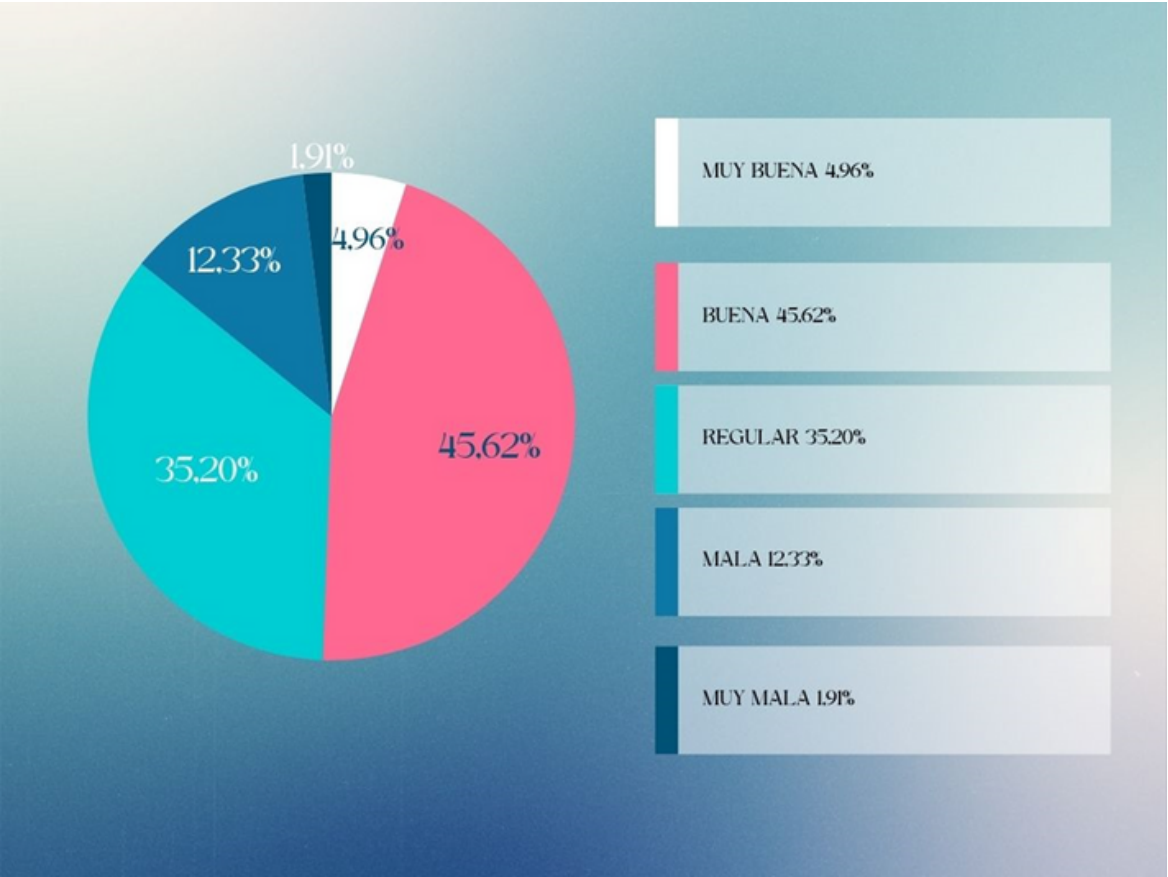
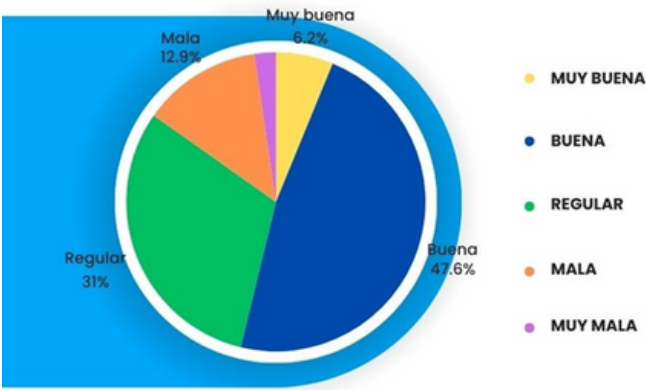


Gráficas de los resultados de la encuesta económica e índice de confianza del sector comercial en Baleares. Temporada turística 2024

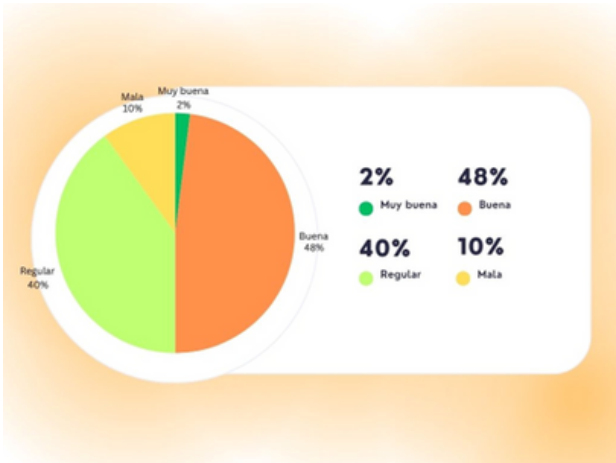
¿Cómo calificaría la temporada de verano de este año en comparación con el año pasado?



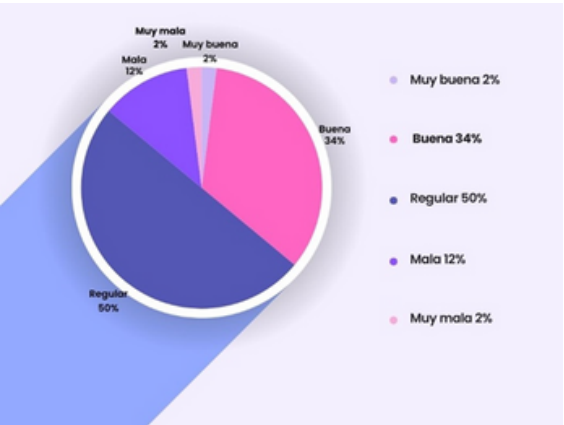
Baleares



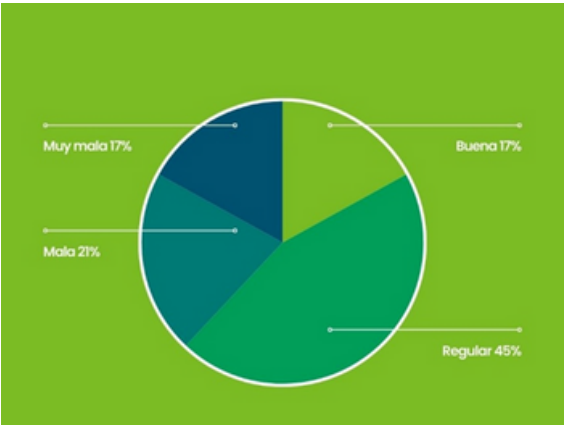
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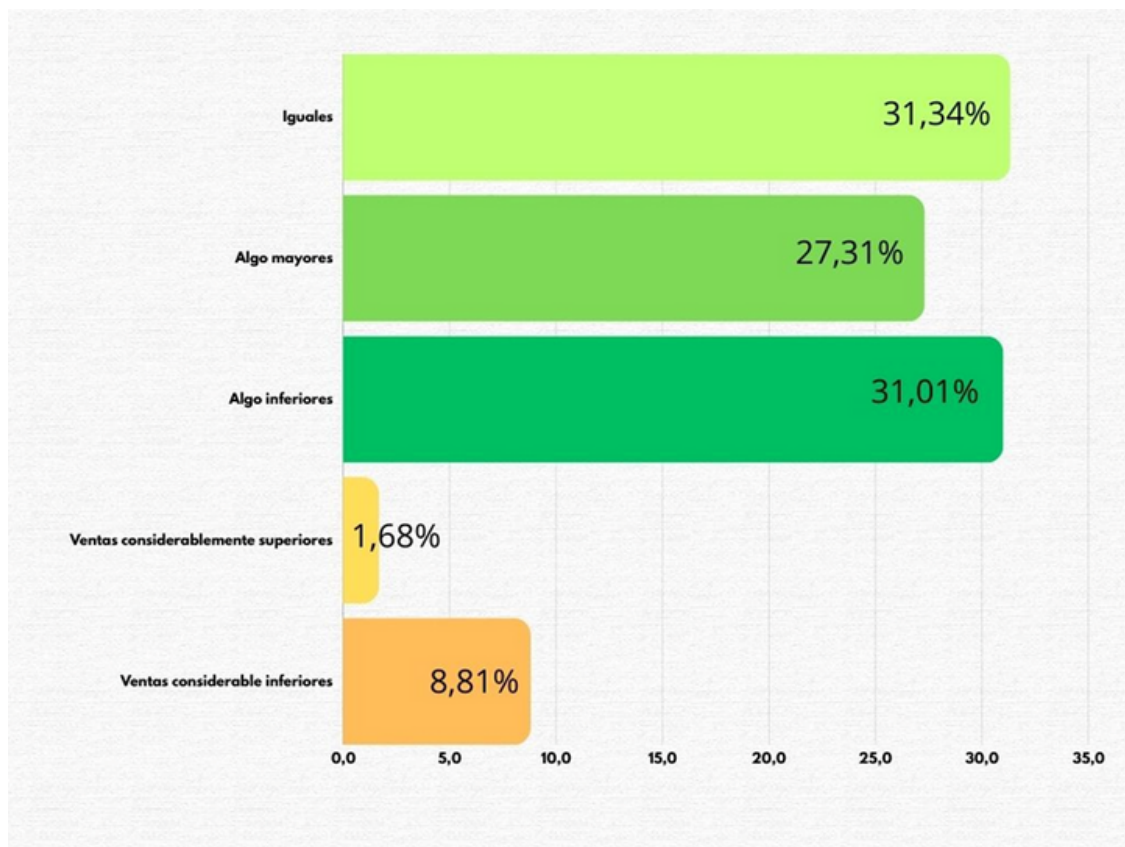


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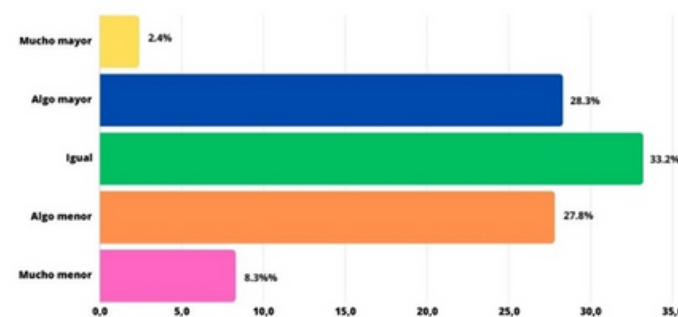


Formentera

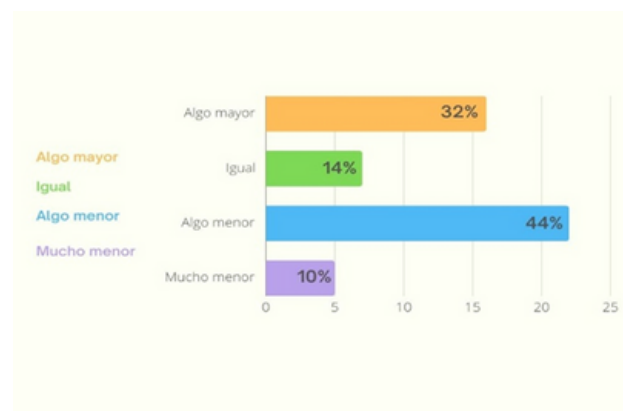
¿Qué nivel de ventas ha tenido su negocio en comparación con el verano anterior?



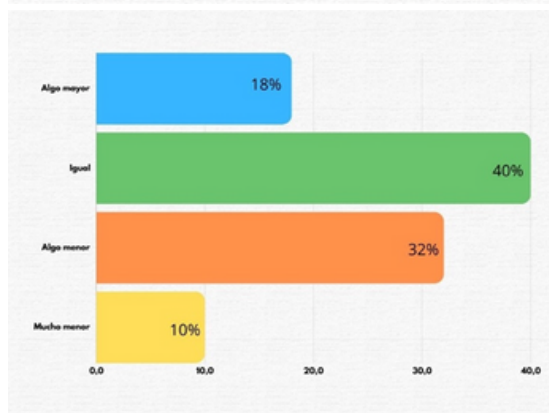
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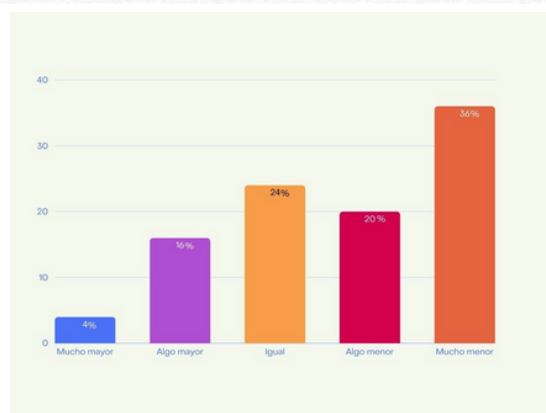
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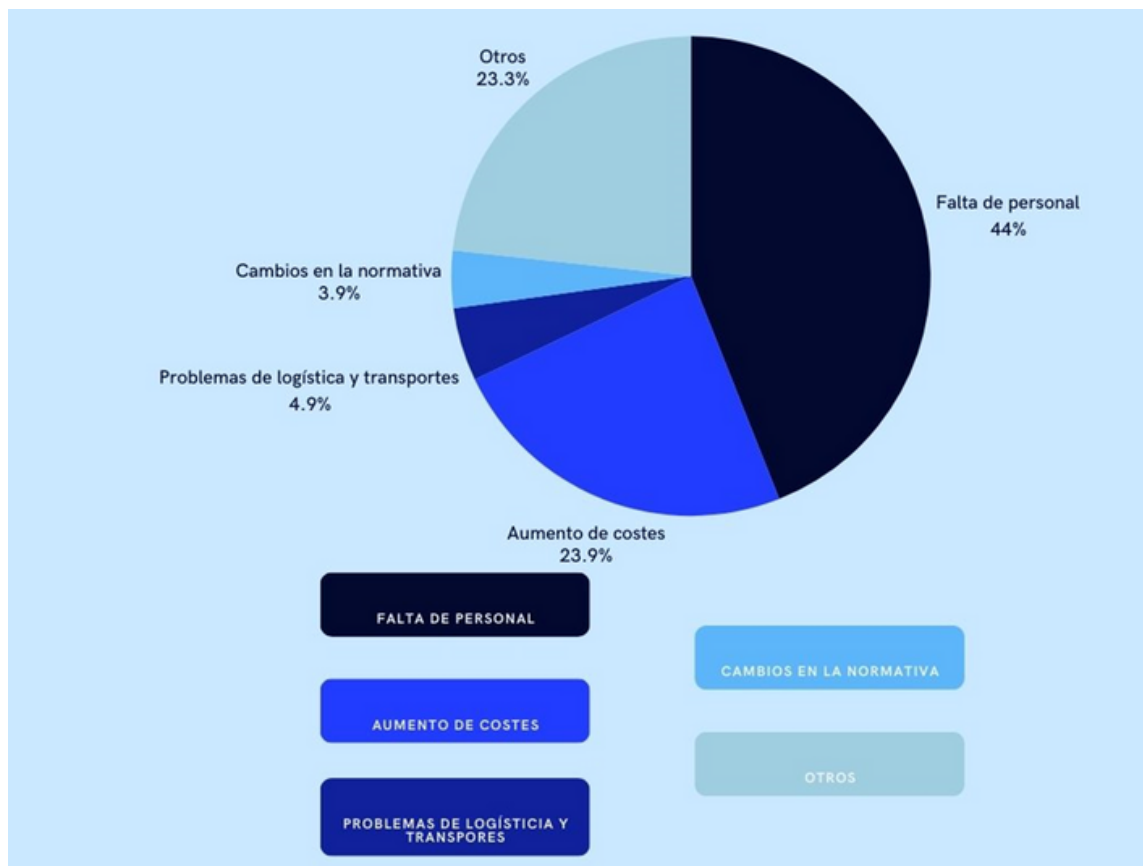


Ibiza

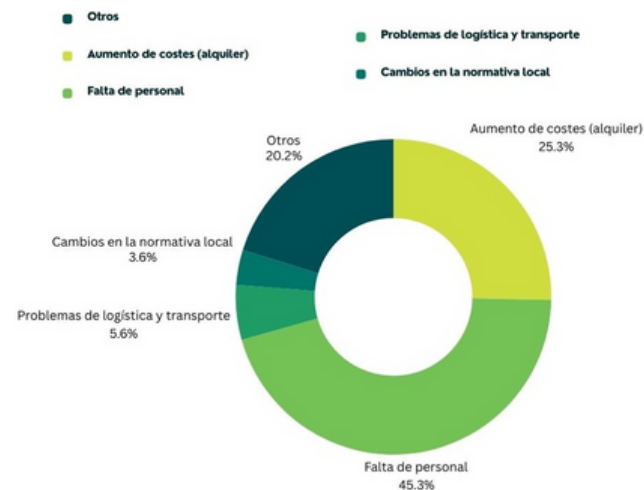


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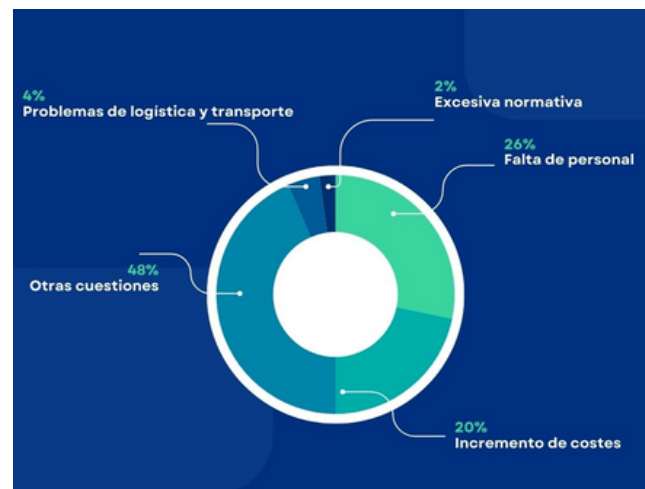
¿Cuál ha sido el principal reto para su negocio durante esta temporada?



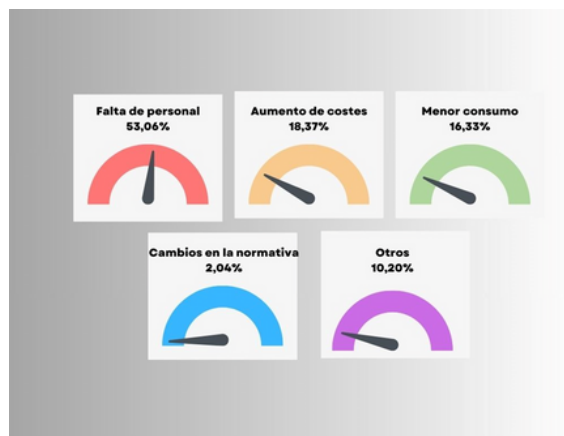
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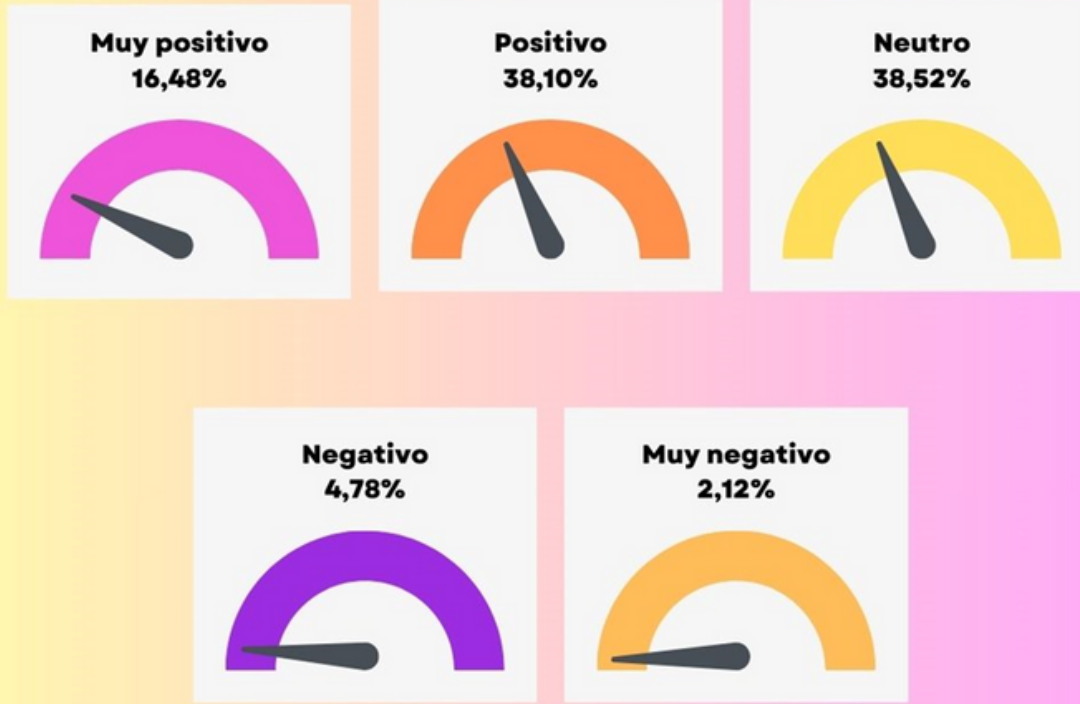


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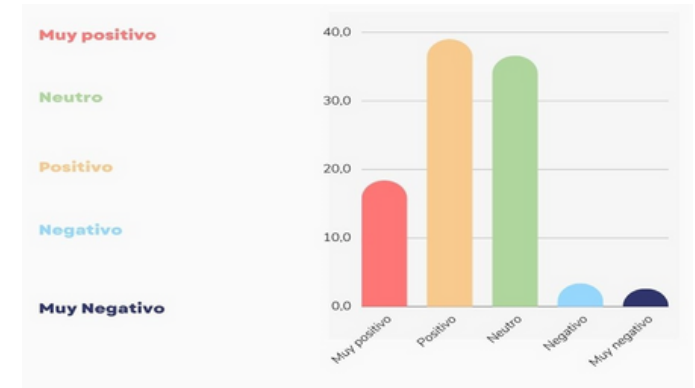


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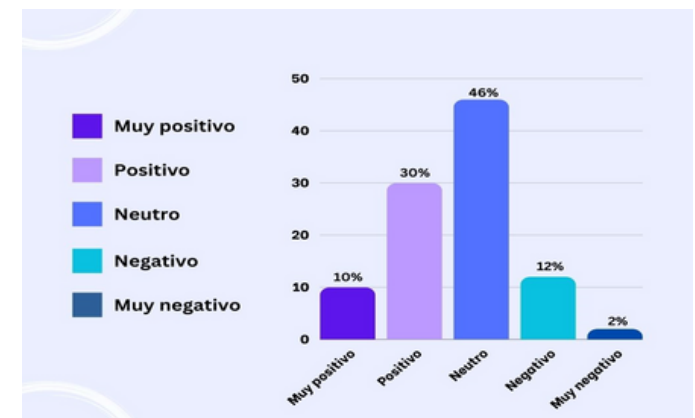
¿Qué impacto ha tenido la afluencia de turistas en las ventas de su negocio de temporada?



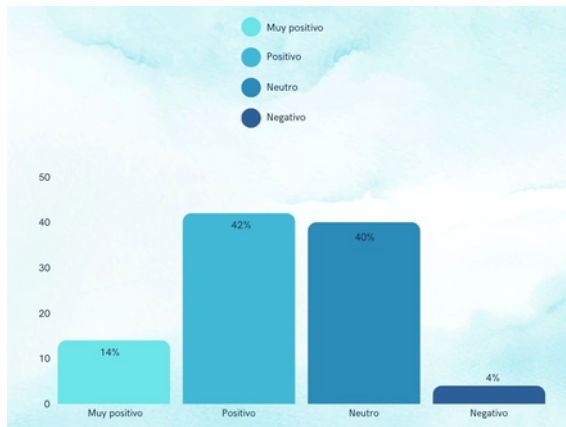
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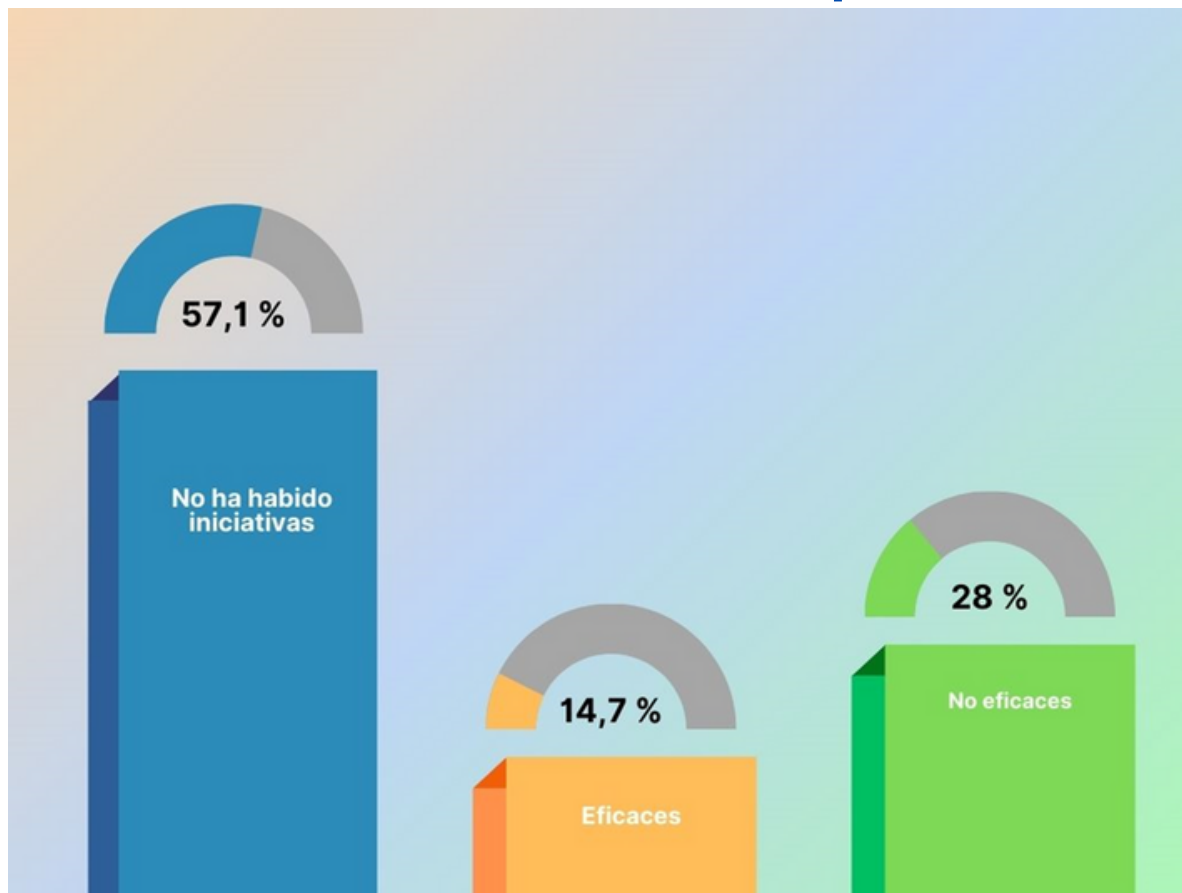


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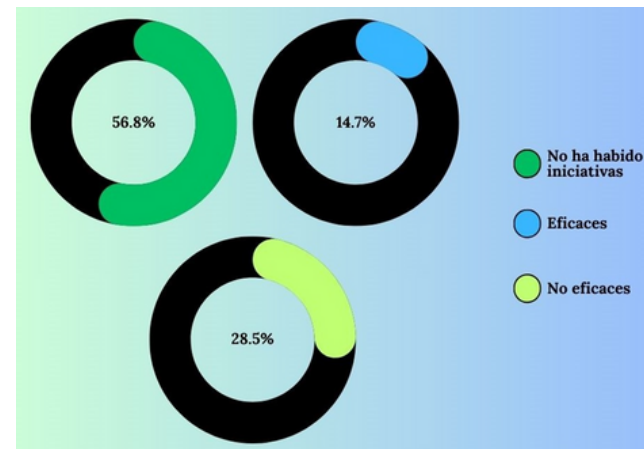


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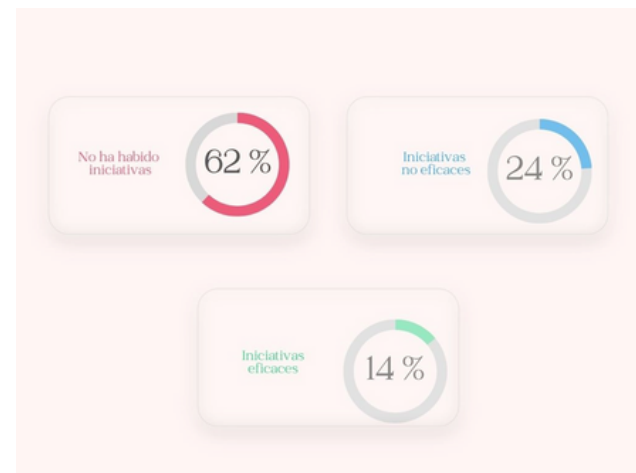
¿Considera que las iniciativas de dinamización comercial en su zona han sido eficientes para atraer a más clientes?



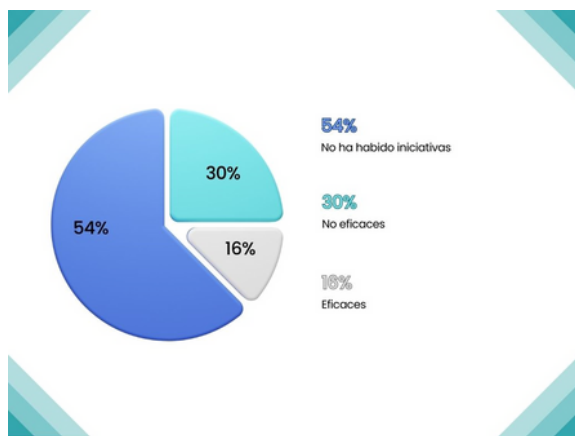
Baleares



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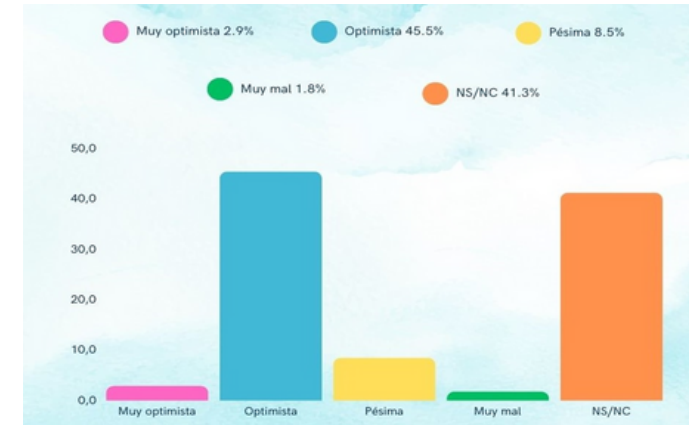
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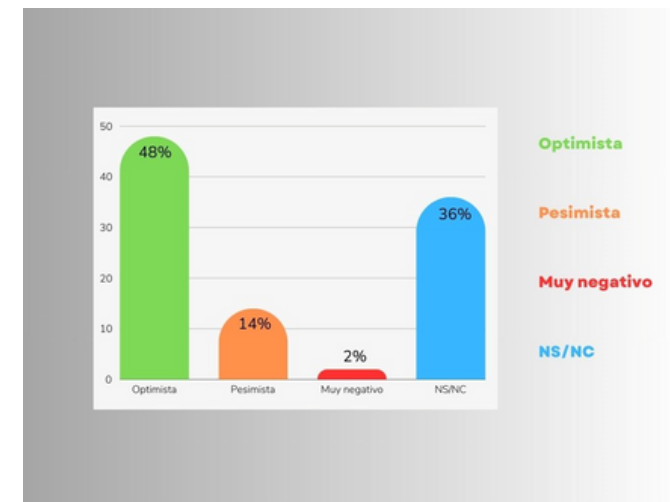
Ibiza

¿Cuáles son sus expectativas para la temporada de verano de 2025?

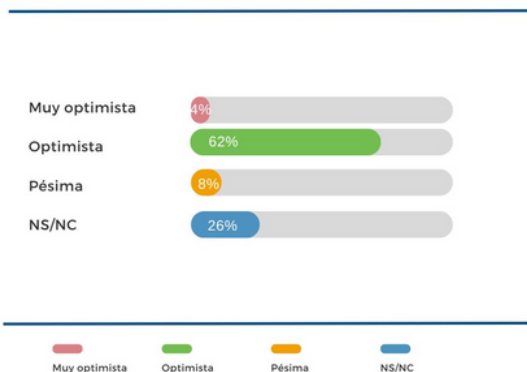
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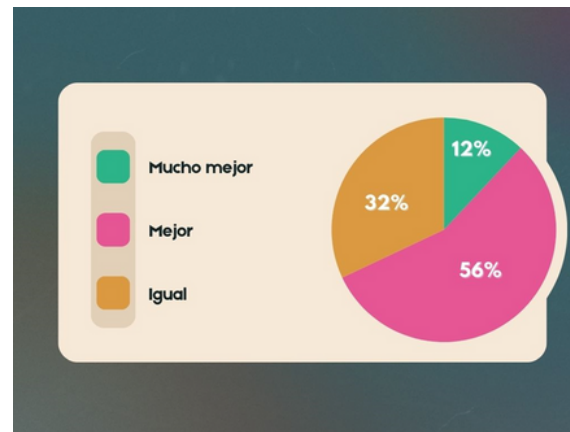
Mallorca



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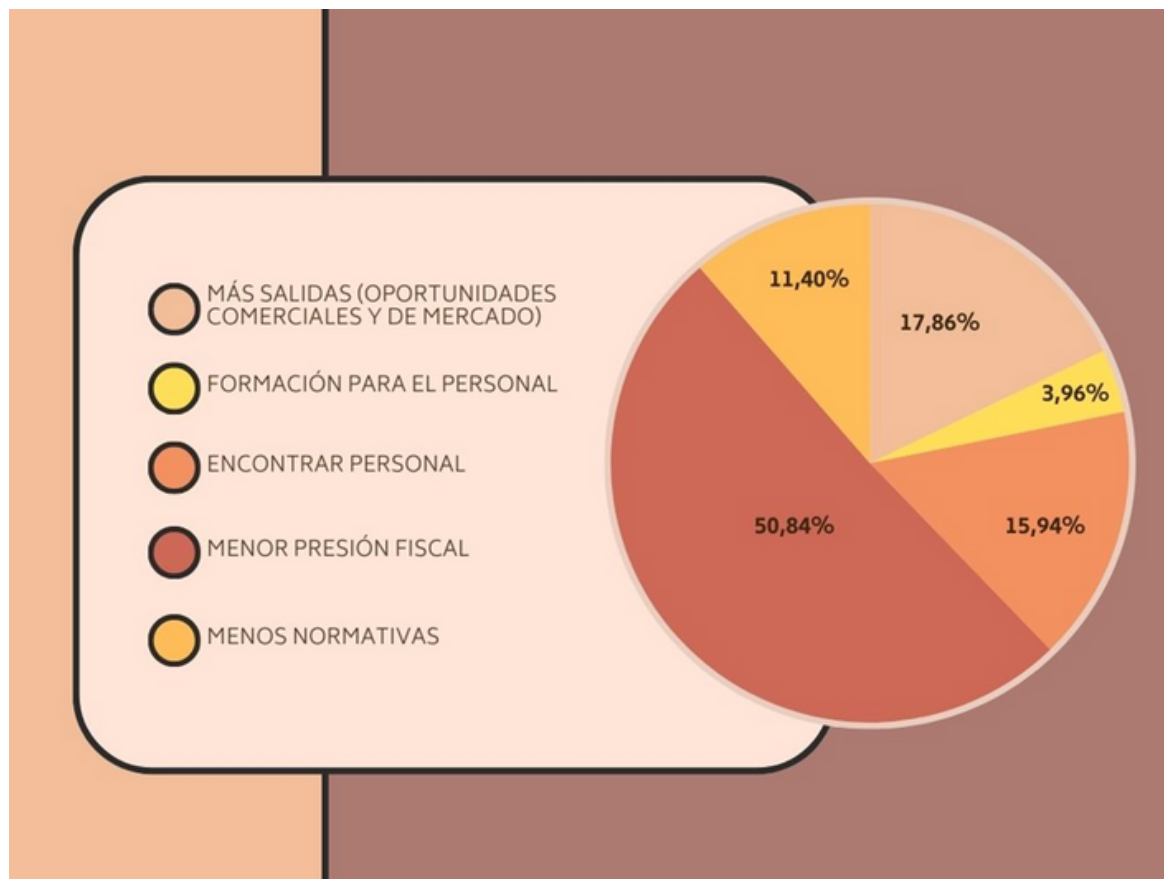


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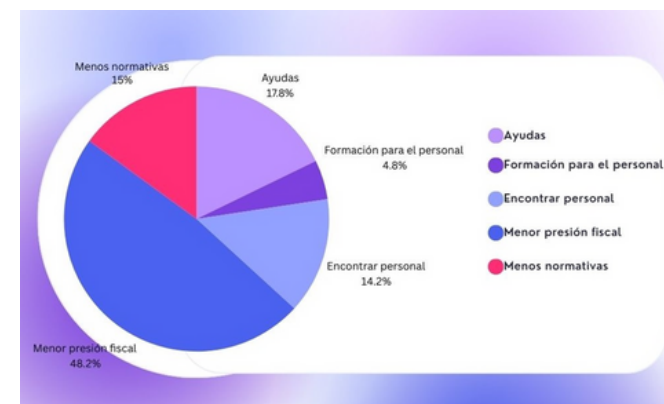


Formentera

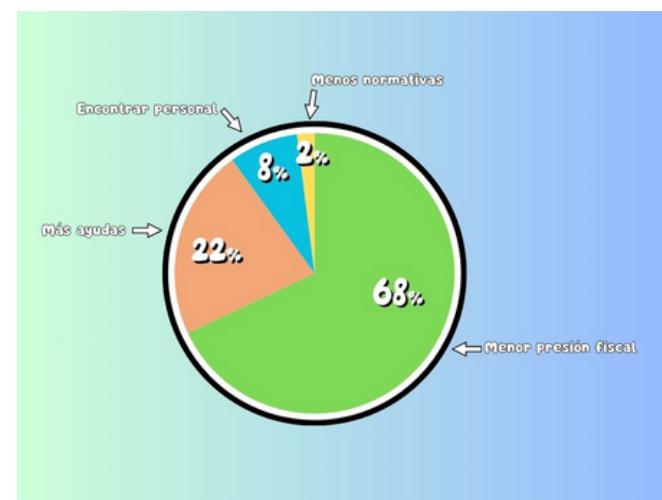
¿Qué medidas o apoyos considera que serían más útiles para mejorar la competitividad de los negocios en el futuro?



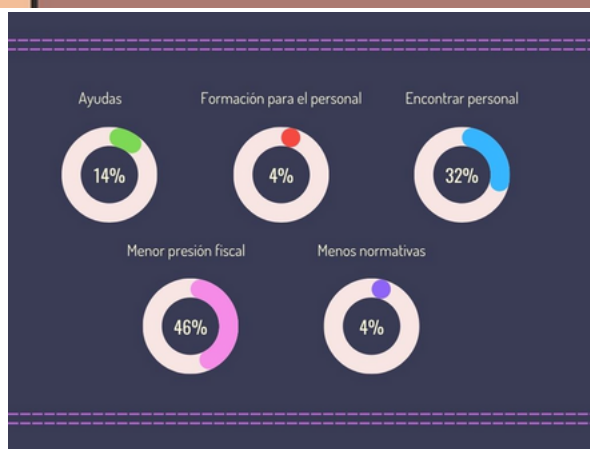
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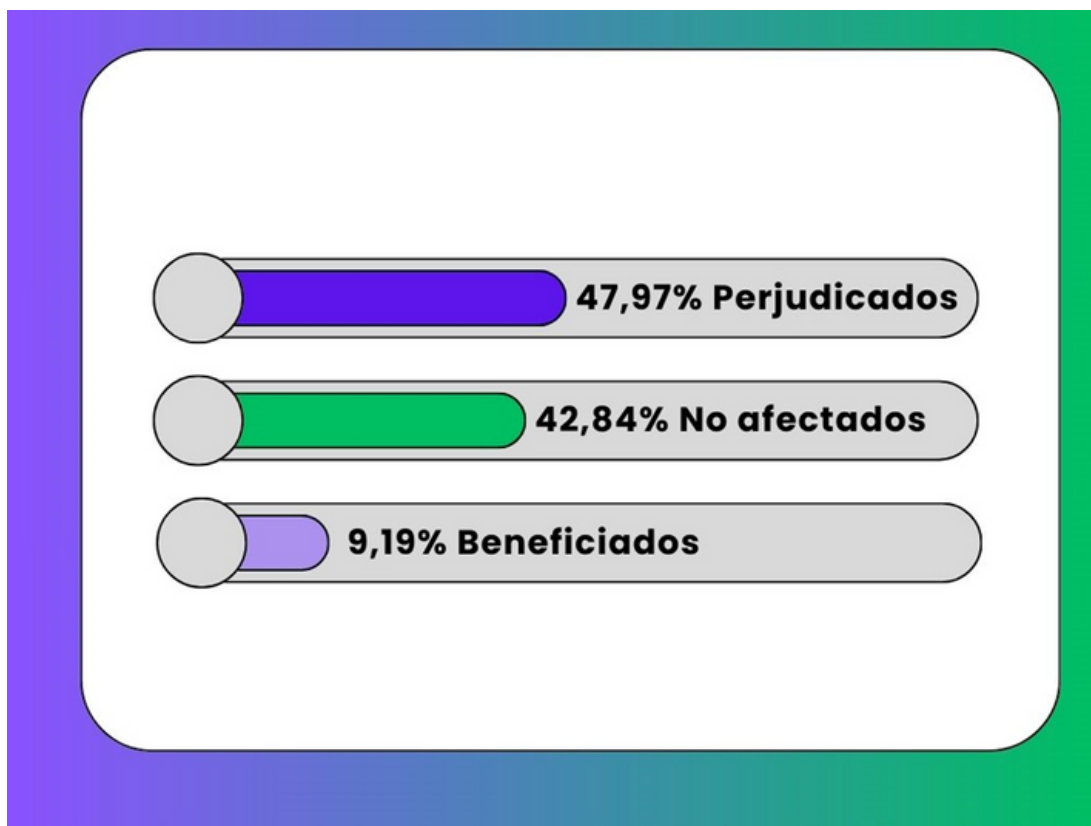


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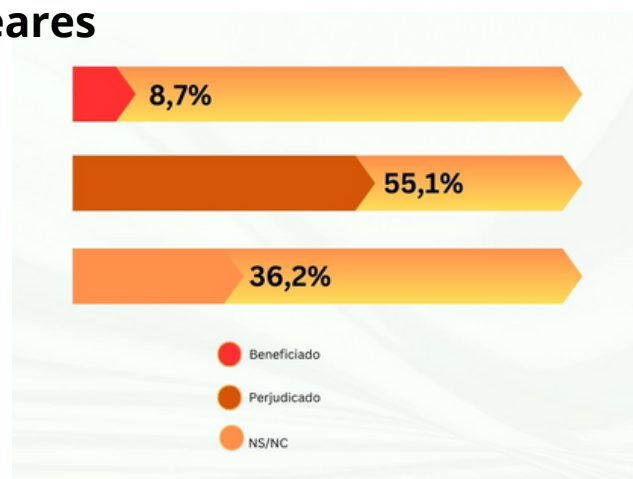


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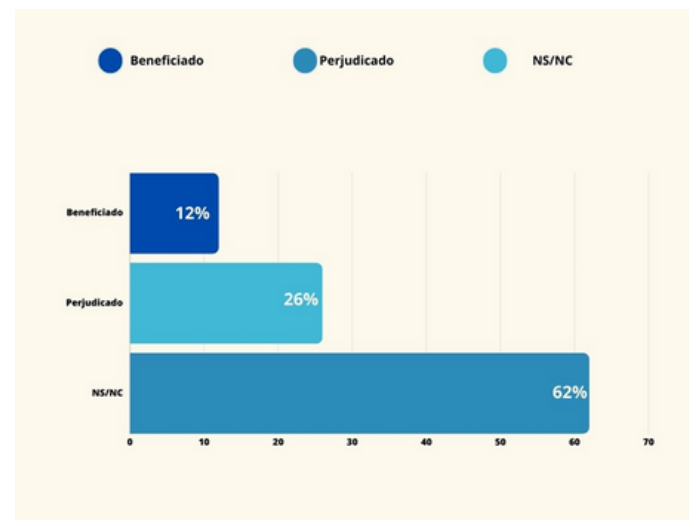
¿Considera que las normativas sobre horarios comerciales, zonas de gran afluencia turística (ZGAT) y zonas de bajas emisiones (ZBE) benefician o perjudican a su negocio?



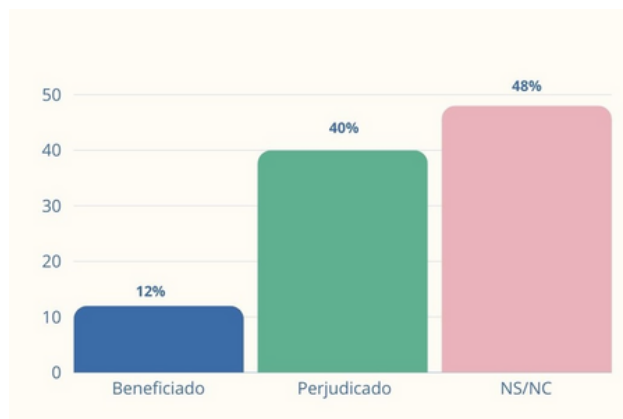
Baleares



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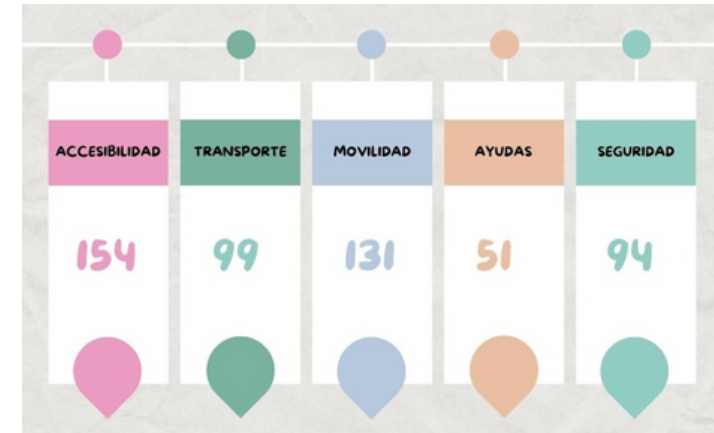


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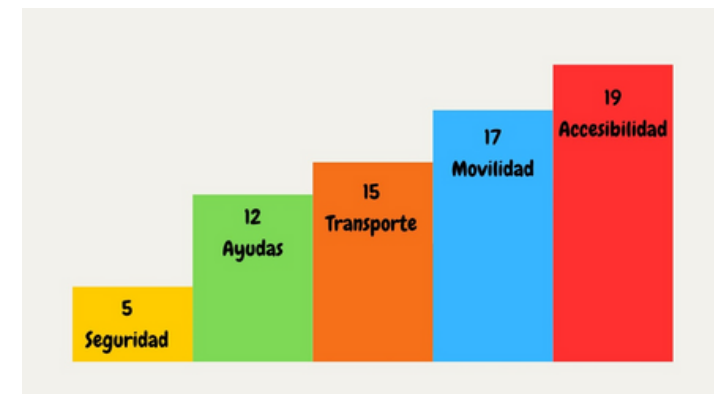
¿Cuáles son las principales áreas en que considera que la Administración debería centrarse para mejorar el entorno comercial?



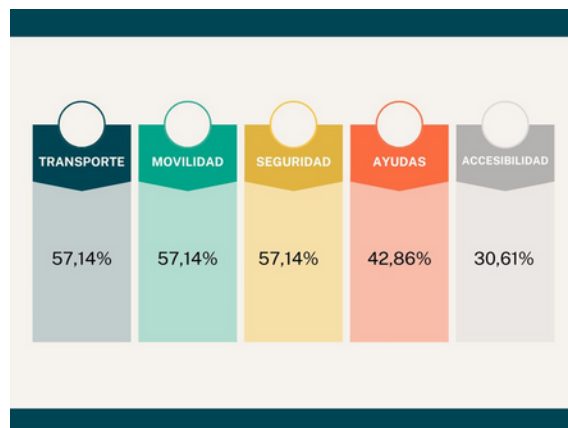
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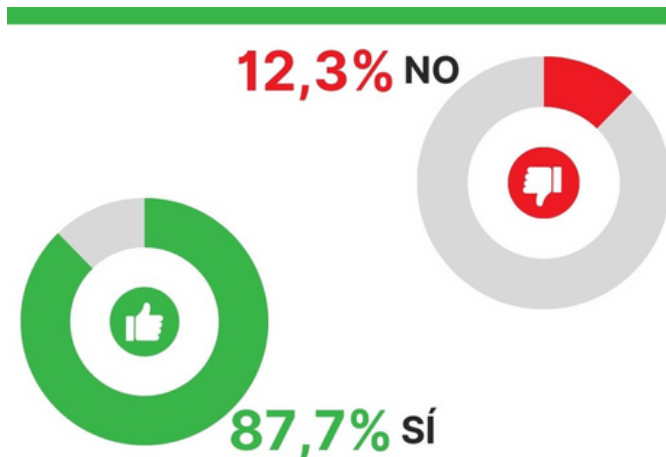
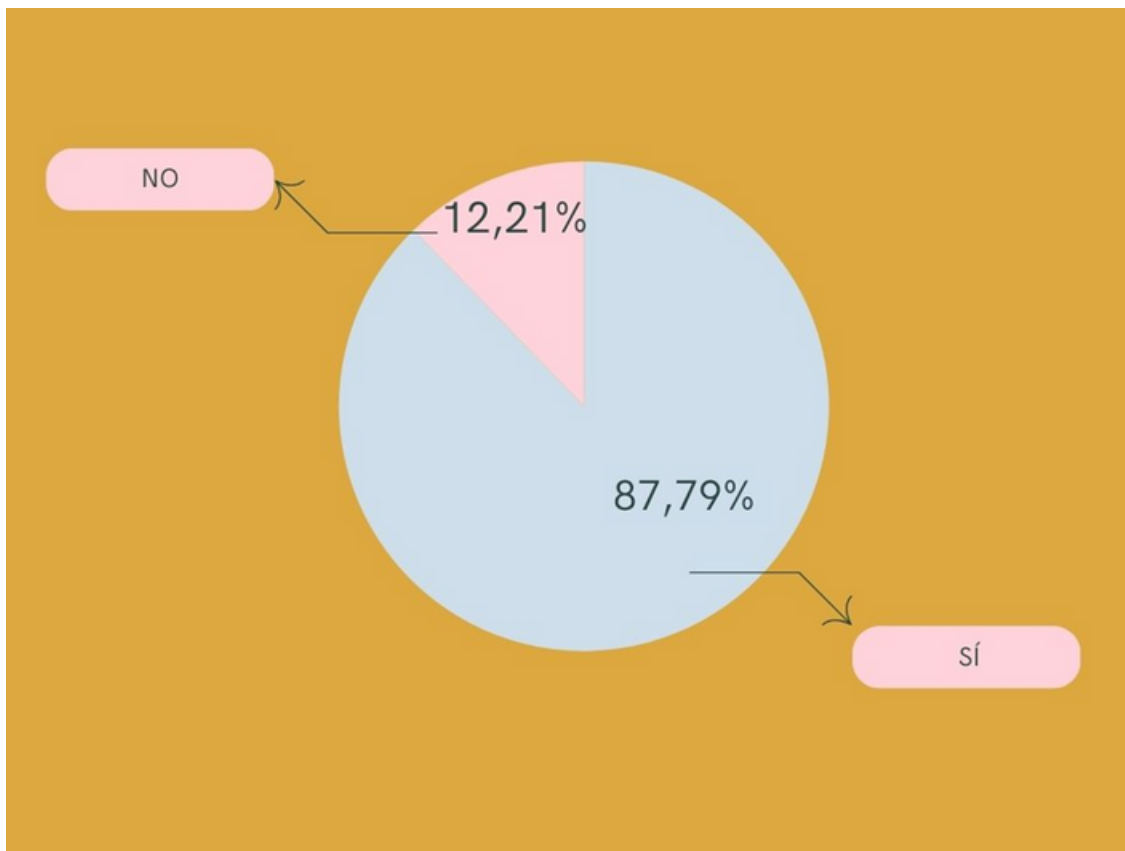
Menorca



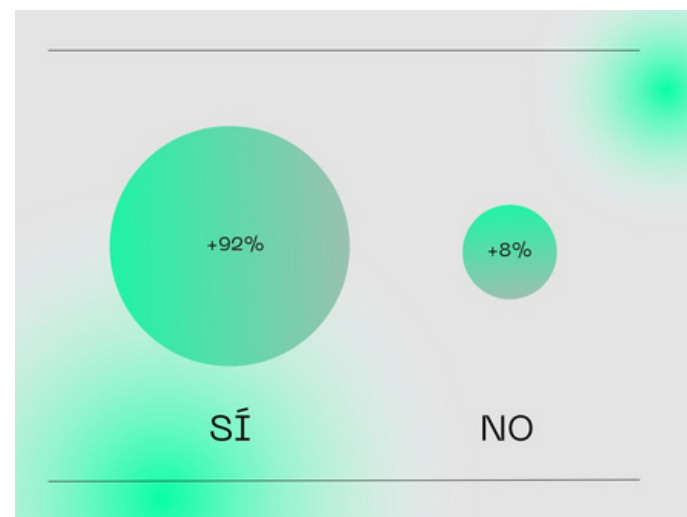
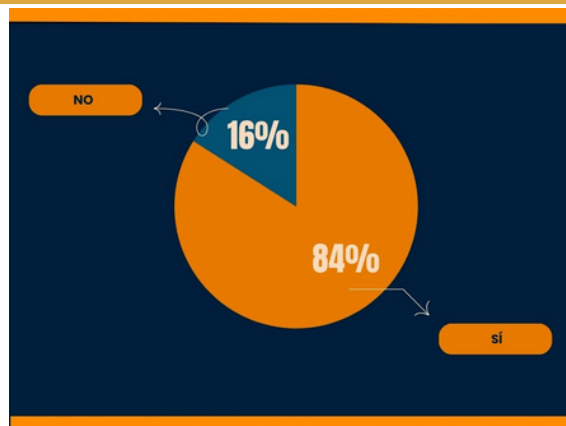
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¿Estaría interesado en recibir información detallada y actualizada sobre programas de subvenciones, ayudas, beneficios fiscales, etc., para comercios en Baleares?

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